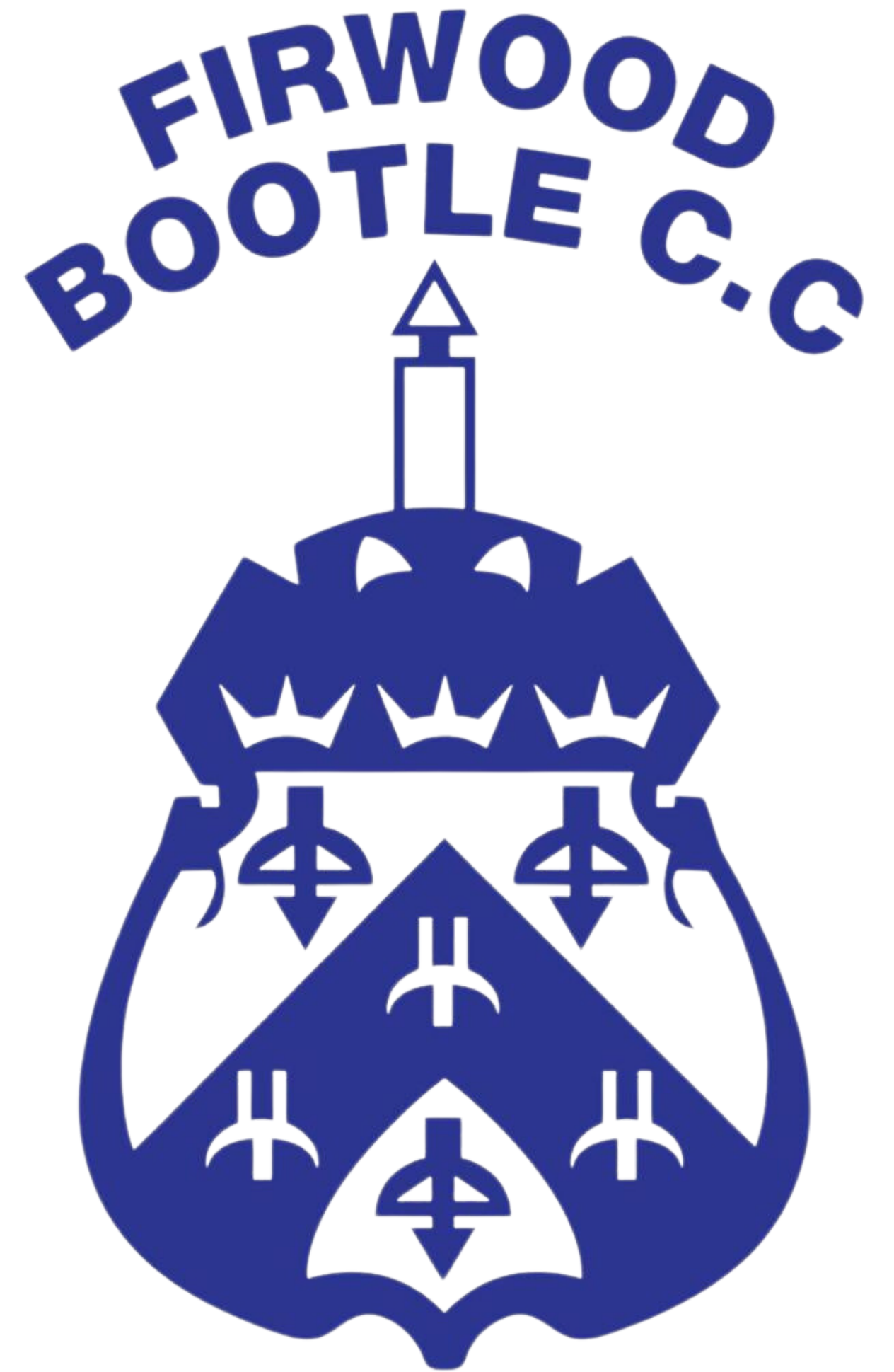


Firwood Bootle

2024 Sponsorship Programme

 info@firwoodbootlecricketclub.com  firwoodbootlecricketclub.com



About Us

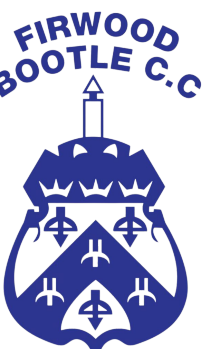
Established in 1833, Bootle Cricket Club has been a community fixture for 191 years. After an initial location change in 1882, becoming Bootle CC, the club has seen success in cricket, winning multiple championships and cups. Notable matches include encounters with All England XI, an Aboriginal XI, and a South of England XI. In the mid-1990s, sponsorship by Firwood Timber led to the club's name change to 'Firwood Bootle'. The period from 1984, led by captain Ian Cockbain, marked the club's most successful era. With a strong youth section, FBCC aims to nurture local talent and sustain its success as a strong point within the local and wider Merseyside community.



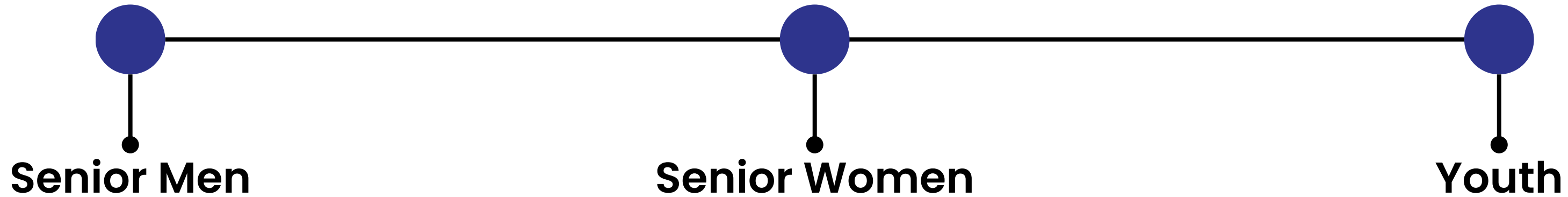
A message from our Chairperson

Firwood Bootle CC is the key focal point of our local community by the relationships we form both on and off the field of play. I personally have been proud to have been part of this club for over 50 years and now have the great honour in helping lead our committee to drive our club forward enabling strong links with both local and national businesses through our website, match day programmes, members and neighbours leading to solid lasting connections with our kind and generous sponsors.

Jackie Rose



Our Teams



The senior men's boast 4 sides with the 1st XI achieving arguably the most success in the area throughout their history. ECB Premier league winners 4 seasons in a row was the clubs highlight, as well as major honours in the last 5 years.

Our successful women's section continues to grow since its establishment in 2018. They have championed both the softball and hardball leagues and continue to develop each season. The ladies train regularly led by qualified coaches, in sessions tailored for all levels of ability ranging from none to county level. We strive for our ladies to play at the best standard possible, and support their development throughout the clubs senior sides.

Our growing youth section consists of 10+ Level 1 & 2 Coaches. They help to improve and progress our Youth section with the aim of playing competitively in our senior teams. Our main goal is to help every individual strive to the level they want to play at, whether that be club, district, county or even international.



Why Should You Sponsor?

Join The Family



The Firwood Bootle CC Sponsorship Family is crucial to the maintenance of our facilities, provision of training equipment and getting more players onto the cricket pitch. It wouldn't be possible without their support.



Platinum Package

£850.00

This is our most exclusive sponsorship package available at Firwood Bootle Cricket Club, with this you get:

- Advertising space on building and fence line
- Shirt sponsorship
- Live streaming advertising board
- Your logo on our clubhouse window space
- Your company advertised on our website. We have over 1 million hits per year
- A post confirming your sponsorship via our social media accounts, collectively we have over 5000 followers
- Your logo in our match programme on first team matchdays
- Discounted drinks in the club and room hire
- Invite for 2 people to our annual sponsors' day at a 1st XI home match during the 2024 season (date to be confirmed)



Gold Package

£650.00

This is our most popular sponsorship package available at Firwood Bootle Cricket Club.

- Live streaming advertising board
- Your logo on our clubhouse window space
- Your company advertised on our website. We have over 1 million hits per year
- A post confirming your sponsorship via our social media accounts, collectively we have over 5000 followers
- Your logo in our match programme on first team matchdays
- Discounted drinks in the club and room hire
- Invite for 2 people to our annual sponsors' day at a 1st XI home match during the 2024 season (date to be confirmed)



Silver Package

£350.00

This is the most cost effective way to sponsor Firwood Bootle Cricket Club.

- Live streaming advertising board
- Your logo on our clubhouse window space
- A post confirming your sponsorship via our social media accounts, collectively we have over 5000 followers
- Your logo in our match programme on first team matchdays
- Discounted drinks in the club and room hire
- Invite for 2 people to our annual sponsors' day at a 1st XI home match during the 2024 season (date to be confirmed)



Player Sponsorship

£50.00

This is your opportunity to sponsor your favourite Firwood Bootle player for the season.

- Your company name, logo, and link to the website (if required) alongside your chosen player's name under the Player's Profile section of our website.
- Your company name and logo next to your player's name in our match day team sheet (1st XI Home games only)
- Acknowledgement on our social media channels, when team sheets are released and when your player performs.
- Invite for 2 people to our annual sponsors' day at a 1st XI home match during the 2024 season (date to be confirmed)



Our Current Sponsors



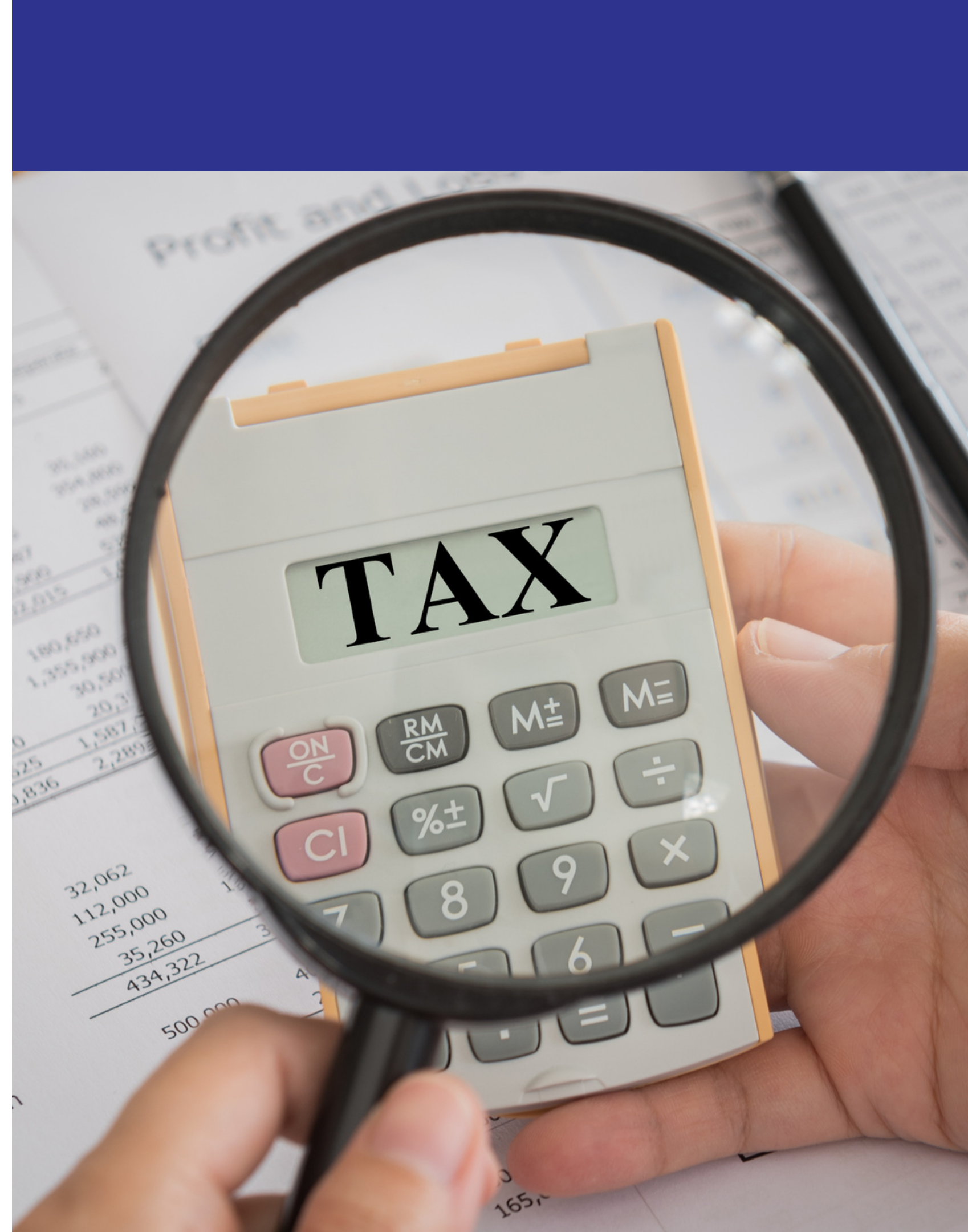
Tax Relief

Your Limited Company can pay less corporation tax when it gives money to a charity or community amateur sports club (CASC).

You can deduct sponsorships payments from your business profits before you pay tax by treating them as a business expense/advertising. Enter the total value in the qualifying donations box of the deductions and reliefs section of your tax returns.

It is important to take the following points into consideration before sponsoring a grassroots sports team.

- Sponsorships expenses are subjective in HMRC's eyes.
- Sponsorships must be 'Wholly and Exclusively for the benefit of your business.'
- The amounts paid are not excessive compared to the other advertising spend of your business. Essentially, is sponsoring a business out of character?
- Before committing to making a donation to a charity or community amateur sports club (CASC) please speak with your accountant so you can take full advantage of any tax relief.



Follow Us

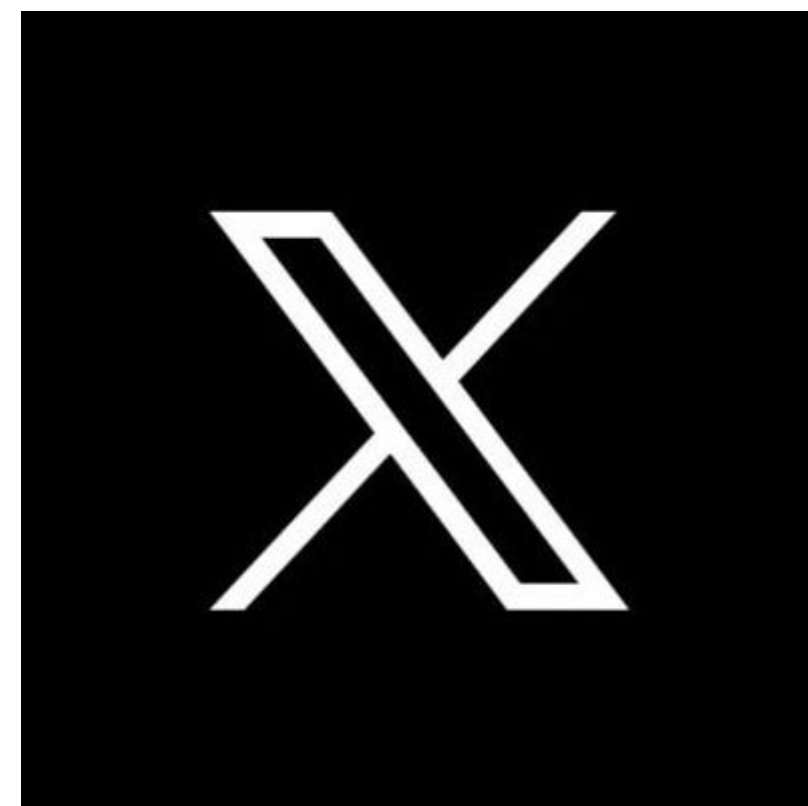
We have over 5000 followers collectively on our social media accounts.



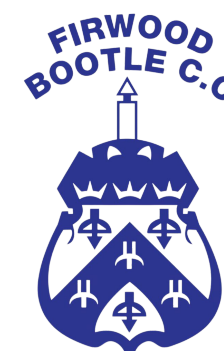
[Firwood Bootle Cricket Club](#)



[FBCC1833](#)



[FBCC1833](#)



Contact Us



Please feel free to get in touch with any questions around the club sponsorship programme. We have a team of volunteers who will be happy to help you.



**FIRWOOD
BOOTLE C.C**



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info@firwoodbootlecricketclub.com



Firwood Bootle CC, Wadham Road, L20 2DD

